



DIRECT ECONOMIC ACTIVITY: TOTAL INDUSTRY EXPENDITURES

2015



\$17.834 MIL Arts & Cultural Organizations
+ \$13.351 MIL Arts & Cultural Audiences

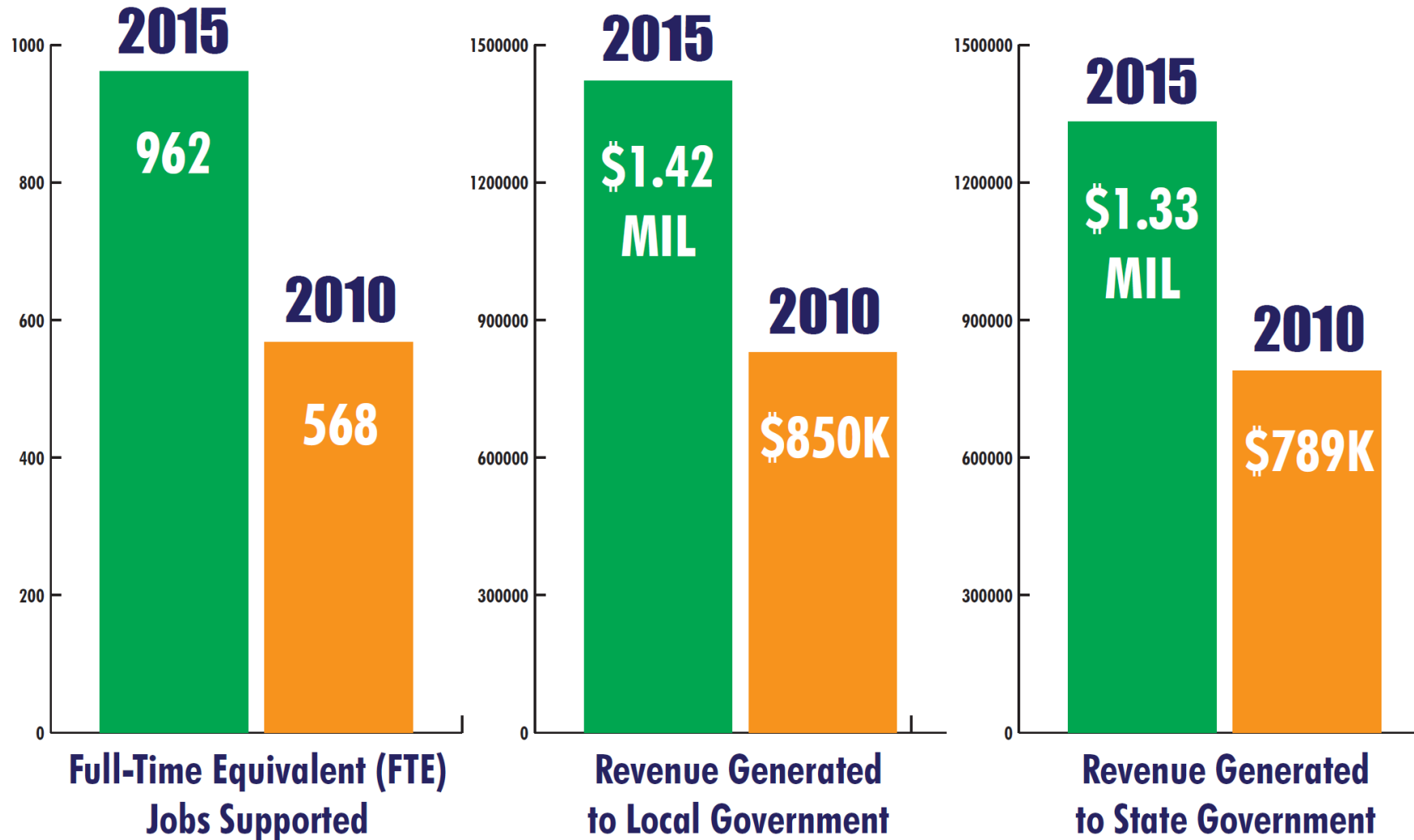
2010



\$10.752 MIL Arts & Cultural Organizations
+ \$6.957 MIL Arts & Cultural Audiences



TOTAL ECONOMIC IMPACT OF EXPENDITURES





TOTAL ATTENDANCE TO ARTS AND CULTURAL EVENTS

2015



178,624 Resident Attendees (46.30%)
+ 207,174 Non-Resident Attendees (53.70%)

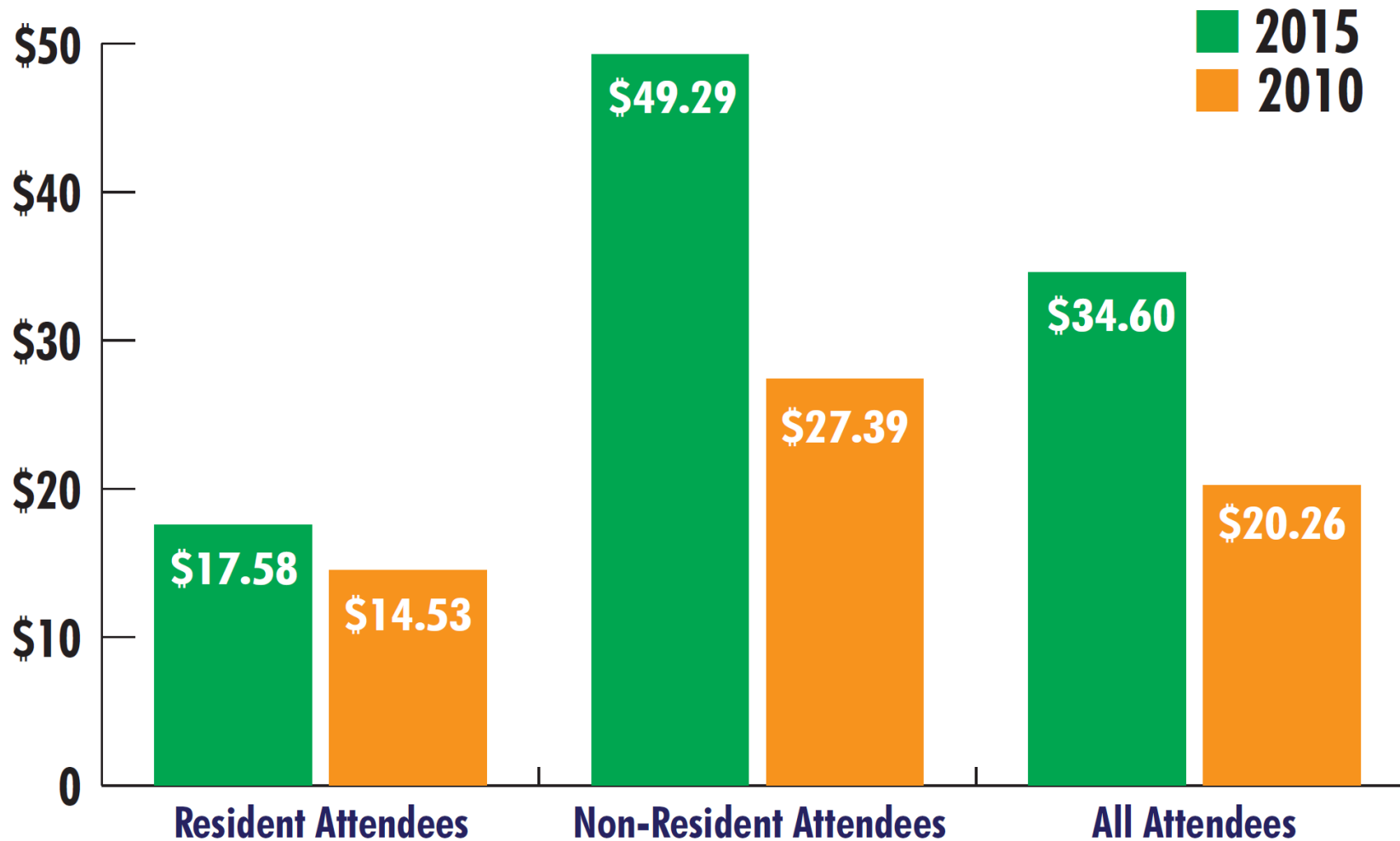
2010



190,667 Resident Attendees (55.5%)
+ 152,878 Non-Resident Attendees (44.5%)



AVERAGE EVENT-RELATED SPENDING BY ARTS / CULTURAL AUDIENCES (PER PERSON)





TOTAL EVENT-RELATED EXPENDITURES BY AUDIENCES (EXCLUDING COST OF ADMISSION)

2015



\$3,140,210 Resident Attendees
+ \$10,211,606 Non-Resident Attendees

2010



\$2,770,391 Resident Attendees
+ \$4,187,328 Non-Resident Attendees